

MEAGAN E. DOLL

Cell: 715-338-7969 • Email: doll.meagan@gmail.com • Web: meagandoll.com

EDUCATION

B.A. University of Wisconsin-Madison

Journalism and Mass Communication

Certificates: African Studies, Global Health

May 2016

GPA: 3.96/4.0

PROJECT MANAGEMENT EXPERIENCE

Assistant Director

African Studies Program, UW-Madison

September 2017 - present

Madison, WI

- Coordinate the U.S. Department of State's Mandela Washington Fellowship (MWF), a program of the Young African Leaders Initiative (YALI) on campus
- Administer \$340,000 in undergraduate and graduate student fellowships, including student advising, publicity, donor reporting, and budget management
- Strategize and execute center external communications, including press releases, original content pieces, event photography, website development, brochure and handout design, and event promotion
- Assist in production of annual conferences and special events

Program Coordinator, MWF-YALI

African Studies Program, UW-Madison

March 2016 – September 2017

Madison, WI

- Coordinate curriculum and logistics for the U.S. Department of State's annual MWF-YALI, a six-week academic and experiential learning institute for 25 of Africa's emerging leaders
- Administer \$150,000 program, including coordinating grant application preparation, curricular development, program evaluation, reporting, and alumni development
- Facilitate engagement of local, state, national, and international esteemed guests in programming
- Assist in hiring, training, and management of student hourly staff

WRITING AND RESEARCH EXPERIENCE

Editorial Assistant

PBS MediaShift

June 2014 – August 2016

Madison, WI

- Served as first point of contact for more than 75 writers, working with them to edit and prepare content for online publication in WordPress
- Promoted and created recaps using Storify following biweekly Twitter chats, reaching more than two million followers
- Collaborated with editors and completed various writing projects upon request

Reporting Fellow

Center for Journalism Ethics, UW-Madison

September 2015 – May 2016

Madison, WI

- Conducted research and wrote articles for center website addressing timely ethics issues
- Collaborated with Center associates to plan and execute a spring 2016 conference on race and ethnicity in the media

Communications Assistant

African Studies Program, UW-Madison

November 2013 – March 2016

Madison, WI

- Created publicity material, photographed events and communicated on behalf of the program via email and phone, including the delivery of weekly email newsletters using MailChimp to over 2,000 subscribers
- Monitored program Facebook, Twitter, and launched program Instagram account
- Maintained and updated program WordPress website, including management of tone and the production of original content
- Expanded profile series into a biweekly publication, producing nearly nine times as many profiles as were previously published

International Reporting Associate

Save the Mothers

May 2015 - July 2015

Mukono, Uganda

- Reported from the field on maternal health, including interviews, observation, data collection, transcription, photography, and articles for publication on Save the Mothers website and various media outlets
- Conducted interviews as part of research for *The Change Makers*, a book published by Save the Mothers in spring 2016

SELECT MEDIA PUBLICATIONS

Doll, M. (2018) "[IIP, Mandela Washington Fellowship collaboration provides students professional experiences in Africa.](#)" University of Wisconsin-Madison, Feb. 12.

Doll, M. (2016) "[Feeling lost in a 'land of opportunity': Cameroonian teen Vanessa Kana talks about growing up in Madison.](#)" *The Capital Times*. July 27.

Doll, M. (2015) "[AP Considers Ethics of Robot Journalism with Automated Insights.](#)" *MediaShift*. Dec. 8.

ADDITIONAL SKILLS

Computer: Adobe InDesign, Photoshop, Lightroom, Illustrator; WordPress, TweetDeck, MailChimp, G Suite

Photography: Nikon D5100, Canon Rebel, GoPro Hero 4 Silver

Languages: Intermediate French; In-country exposure to Swahili, Kinyarwanda, and Luganda

HONORS & AWARDS

- 2018** Fulbright U.S. Student Program (Study/Research), Semi-Finalist
"*The Press and Public Health: Analyzing national media and district health policy in Uganda*"
- 2016** Edna Kerngood Glicksman Award
- 2016** Phi Beta Kappa, Honor Society
- 2016** Dean's List (2013-16)
- 2012** Presidential Distinction Scholar
- 2012** Northwest United Educators Outstanding Student
- 2012** Coca-Cola Scholar

PROFESSIONAL ORGANIZATIONS

2018 African Studies Association (ASA)

2018 Association of African Studies Programs (AASP)