

MEAGAN E. DOLL

Cell: 715-338-7969 • Email: doll.meagan@gmail.com • Web: meagandoll.com

PROJECT MANAGEMENT EXPERIENCE

Assistant Director

March 2016 - present

African Studies Program, UW-Madison

Madison, WI

- Partner with the U.S. Department of State to coordinate the YALI Mandela Washington Fellowship, a six-week academic and experiential learning institute for 25 of Africa's emerging leaders, including grant writing, curricular development, program evaluation, grant reporting, alumni development and community outreach
- Coordinate various student fellowships, including student advising, publicity, running of competitions, donor reporting and budget management
- Oversee and execute center external communication strategies, including press releases, original content pieces, event photography, website development, brochure and handout design and special event promotion

WRITING AND EDITING EXPERIENCE

Editorial Intern

June 2014 – August 2016

PBS MediaShift

Madison, WI

- Serve as first point of contact for over 75 writers, working with them to edit and prepare content for online publication in WordPress
- Promote and create recaps using Storify following biweekly Twitter chats, reaching over two million followers
- Collaborate with editors and complete various writing projects upon request

Reporting Fellow

September 2015 – May 2016

Center for Journalism Ethics, UW-Madison

Madison, WI

- Pitched story ideas, researched and wrote articles for center website addressing timely ethics issues
- Collaborated with Center associates to plan and execute a spring 2016 conference on race and ethnicity in the media

Communications Assistant

November 2013 – March 2016

African Studies Program, UW-Madison

Madison, WI

- Created publicity material, photographed events and communicated on behalf of the program via email and phone, including the delivery of weekly email newsletters using MailChimp to over 2,000 subscribers
- Monitored program Facebook, Twitter and launched program Instagram account
- Maintained and updated program WordPress website, including management of tone and the production of original content
- Expanded profile series into a biweekly publication, producing nearly nine times as many profiles as were previously published
- Designed and executed a summer 2015 travel features series, highlighting UW experiences in Africa

International Reporting Associate

May 2015 - July 2015

Save the Mothers

Mukono, Uganda

- Reported from the field on maternal health, including interviews, research, transcription, photography and articles for publication on Save the Mothers website and various media outlets
- Conducted interviews as part of research for *The Change Makers*, a book published by Save the Mothers in spring 2016

ADDITIONAL SKILLS

Computer: Adobe InDesign, Photoshop, Lightroom, Illustrator, WordPress, TweetDeck, MailChimp, G Suite

Photography: Nikon D5100, Canon Rebel, GoPro Hero 4 Silver

Languages: Intermediate French; Limited in-country experience with Swahili, Kinyarwanda and Luganda

EDUCATION

B.A. University of Wisconsin-Madison

May 2016

Journalism and Mass Communication

GPA: 3.96/4.0

Certificates: African Studies, Global Health