

# »»» MEAGAN E. DOLL «««

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## PROJECT MANAGEMENT EXPERIENCE

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### Assistant Director

African Studies Program, UW-Madison

March 2016 - present

Madison, WI

- Partner with the U.S. Department of State to coordinate the YALI Mandela Washington Fellowship, a six-week academic and experiential learning institute for 25 of Africa's emerging leaders, including grant writing, curricular development, program evaluation, grant reporting, alumni development and community outreach
- Coordinate various student fellowships, including student advising, publicity, running of competitions, donor reporting and budget management
- Oversee and execute center external communication strategies, including press releases, original content pieces, event photography, website development, brochure and handout design and special event promotion

## WRITING AND EDITING EXPERIENCE

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### Editorial Intern

PBS MediaShift

June 2014 – August 2016

Madison, WI

- Serve as first point of contact for over 75 writers, working with them to edit and prepare content for online publication in WordPress
- Promote and create recaps using Storify following biweekly Twitter chats, reaching over two million followers
- Collaborate with editors and complete various writing projects upon request

### Reporting Fellow

Center for Journalism Ethics, UW-Madison

September 2015 – May 2016

Madison, WI

- Pitched story ideas, researched and wrote articles for center website addressing timely ethics issues
- Collaborated with Center associates to plan and execute a spring 2016 conference on race and ethnicity in the media

### Communications Assistant

African Studies Program, UW-Madison

November 2013 – March 2016

Madison, WI

- Created publicity material, photographed events and communicated on behalf of the program via email and phone, including the delivery of weekly email newsletters using MailChimp to over 2,000 subscribers
- Monitored program Facebook, Twitter and launched program Instagram account
- Maintained and updated program WordPress website, including management of tone and the production of original content
- Expanded profile series into a biweekly publication, producing nearly nine times as many profiles as were previously published
- Designed and executed a summer 2015 travel features series, highlighting UW experiences in Africa

### International Reporting Intern

Save the Mothers

May 2015 - July 2015

Mukono, Uganda

- Reported from the field on maternal health, including interviews, research, transcription, photography and articles for publication on Save the Mothers website and various media outlets
- Conducted interviews as part of research for *The Change Makers*, a book published by Save the Mothers in spring 2016

## ADDITIONAL SKILLS

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Computer: Adobe InDesign, Photoshop, Lightroom, Illustrator, WordPress, TweetDeck, MailChimp, G Suite

Photography: Nikon D5100, Canon Rebel, GoPro Hero 4 Silver

Languages: Intermediate French; Limited in-country experience with Swahili, Kinyarwanda and Luganda

## EDUCATION

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### B.A. University of Wisconsin-Madison

Journalism and Mass Communication

Certificates: African Studies, Global Health

May 2016

GPA: 3.96/4.0